



**BRITISH ELECTION STUDY 2009-10  
PRE-ELECTION WAVE DRAFT QUESTIONNAIRE**

**FINAL**

Serial Number  
Sample point  
Country

Start time  
Westmins  
Ward

Psu No  
Per

WelshSp  
DPS CONS

**ASK ALL**

[PreQ1]

How interested are you in the general election that is likely to be held soon ... READ OUT ...

- 1 ... very interested,
  - 2 somewhat interested,
  - 3 not very interested,
  - 4 or, not at all interested?
- Don't know  
Refused

**ASK ALL**

[PreQ2]

Now, I'd like to ask you a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the **single most important issue** facing the country at the present time?

CODE ONE FROM LIST OF ANSWER OPTIONS.

DO NOT PROMPT

IF SEVERAL ANSWERS ARE GIVEN, CODE FIRST MENTIONED.

- 1 Immigration
  - 2 Britain's membership of the European Monetary Union (the Euro)
  - 3 Britain's relations with the European Union
  - 4 Law and order
  - 5 Education
  - 6 Environment
  - 7 National Health Service
  - 8 Inflation, Prices generally
  - 9 Public transport
  - 10 Taxation
  - 11 State of the economy
  - 12 Unemployment
  - 13 My standard of living
  - 14 Price of petrol
  - 15 War in Afghanistan
  - 16 War against terrorism
  - 17 The current financial crisis
  - 18 Other (WRITE IN)
  - 88 There are no important issues
- Don't know  
Refused

**IF NOT DK, REFUSAL OR 'there are no important issues' AT PreQ2**

[PreQ3]

Which party is best able to handle this issue?

- 0 None/No party closest
  - 1 Labour
  - 2 Conservatives
  - 3 Liberal Democrats
  - 4 Scottish National Party (SNP)
  - 5 Plaid Cymru
  - 6 Green Party
  - 7 United Kingdom Independence Party (UKIP)
  - 8 British National Party (BNP)
  - 9 Other (WRITE IN)
- Don't know  
Refused

**ASK ALL**

[PreQ4.1 - Q4.9] - RANDOMISE

**IF FIRST ITEM IN PreQ4:** How well do you think the present government has handled each of the following issues?

**IF NOT FIRST ITEM IN PreQ4:** How well do you think the present government has handled this issue:

(Please take your answers from this card - CARD A)

Crime in Britain  
Britain's education system  
Immigration  
The National Health Service  
The risk of terrorism in Britain  
The economy in general  
The level of taxation  
The war in Afghanistan  
The current financial crisis

- 1 Very well
  - 2 Fairly well
  - 3 Neither well nor badly
  - 4 Fairly badly
  - 5 Very badly
- Don't know  
Refused

**ASK ALL**

[PreQ5.1 - Q5.9] - RANDOMISE

**IF FIRST ITEM IN PreQ5:** How well do you think a Conservative government would handle each of the following issues?

**IF NOT FIRST ITEM IN PreQ5:** How well do you think a Conservative government would handle this issue:

(Please take your answers from this card - CARD A)

Crime in Britain  
Britain's education system  
Immigration  
The National Health Service  
The risk of terrorism in Britain  
The economy in general  
The level of taxation  
The war in Afghanistan  
The current financial crisis

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- Don't know
- Refused

**ASK ALL**

[PreQ6]

Which, if any, of the following words describe your feelings about the country's general economic situation?

Please take your answers from this card - CARD B

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 8 CODES)

- 1 Angry
- 2 Happy
- 3 Disgusted
- 4 Hopeful
- 5 Uneasy
- 6 Confident
- 7 Afraid
- 8 Proud
- 9 None of these
- Don't know
- Refused

**ASK ALL**

[PreQ7]

Which, if any, of the following words describe your feelings about the National Health Service?

Please take your answers from this card - CARD B

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 8 CODES)

- 1 Angry
  - 2 Happy
  - 3 Disgusted
  - 4 Hopeful
  - 5 Uneasy
  - 6 Confident
  - 7 Afraid
  - 8 Proud
  - 9 (None of these)
- Don't know  
Refused

**ASK ALL**

[PreQ8]

And, which of them describe your feelings about immigration?

Please take your answers from this card - CARD B

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 8 CODES)

- 1 Angry
  - 2 Happy
  - 3 Disgusted
  - 4 Hopeful
  - 5 Uneasy
  - 6 Confident
  - 7 Afraid
  - 8 Proud
  - 9 (None of these)
- Don't know  
Refused

**ASK ALL**

[PreQ9]

And, which of them describe your feelings about the war in Afghanistan?

Please take your answers from this card - CARD B

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 8 CODES)

- 1 Angry
- 2 Happy
- 3 Disgusted
- 4 Hopeful
- 5 Uneasy
- 6 Confident
- 7 Afraid
- 8 Proud
- 9 (None of these)

Don't know  
Refused

**ASK ALL IN FIRST RANDOM HALF OF SAMPLE**

[PreQ10.1]

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat, (*Scottish National/Plaid Cymru*)<sup>1</sup> or what?

- 0 None/No
  - 1 Labour
  - 2 Conservatives
  - 3 Liberal Democrats
  - 4 Scottish National Party (SNP)
  - 5 Plaid Cymru
  - 6 Green Party
  - 7 United Kingdom Independence Party (UKIP)
  - 8 British National Party (BNP)
  - 9 Other (WRITE IN)
- Don't know  
Refused

**IF 'none/no', DK OR REFUSAL AT [PreQ10.1]**

[PreQ10.2]

Do you generally think of yourself as a little closer to one of the parties than the others?

- 1 Yes
  - 2 No
- Don't know  
Refused

**IF 'yes' AT [PreQ10.2]**

[PreQ10.3]

Which party is that?

- 0 None/No
  - 1 Labour
  - 2 Conservatives
  - 3 Liberal Democrats
  - 4 Scottish National Party (SNP)
  - 5 Plaid Cymru
  - 6 Green Party
  - 7 United Kingdom Independence Party (UKIP)
  - 8 British National Party (BNP)
  - 9 Other (WRITE IN)
- Don't know  
Refused

**IF PARTY GIVEN AT [PreQ10.1] OR AT [PreQ10.3]**

[PreQ10.4]

Would you call yourself very strong (*party*<sup>2</sup>), fairly strong or not very strong?

- 1 Very strong
  - 2 Fairly strong
  - 3 Not very strong
- Don't know

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<sup>1</sup> 'Scottish National' appears if respondent lives in Scotland, 'Plaid Cymru' appears if respondent lives in Wales.

<sup>2</sup> Bring through answer from PreQ10.1 or PreQ10.3 (whichever respondent gave an answer that wasn't 'None', 'Don't know' or 'Refused' at) But if answer is 'Conservatives' change to 'Conservative' in textfill and if answer is 'Liberal Democrats' change to 'Liberal Democrat' in textfill.

Refused

**ASK ALL IN SECOND RANDOM HALF OF SAMPLE**

[PreQ57.1]

Some people think of themselves as usually being a supporter of one political party rather than another. Do you usually think of yourself as being a supporter of one particular party or not?

- 1 Yes
- 2 No
- Don't know
- Refused

**If 'yes' AT [PreQ57.1]**

[PreQ57.2]

Which party is that?

INTERVIEWER: DO NOT PROMPT

- 1 Labour
- 2 Conservatives
- 3 Liberal Democrats
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other [WRITE IN]
- Don't know
- Refused

**ASK ALL**

[PreQ11.1]

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that you will vote in the next general election that may be held soon?

(Please take your answers from this card - - CARD C)

- 0 Very unlikely
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine
- 10 Very likely
- Don't know
- Refused

**ASK ALL**

[PreQ11.2]

If you do vote in the general election, have you decided which party you will vote for, or haven't you decided yet?

- 1 Yes, decided
- 2 No, not decided yet
- 3 Will not vote
- Don't know
- Refused

**IF 'yes, decided' AT [PreQ11.2]**

[PreQ10.3]

Which party is that?

INTERVIEWER: DO NOT PROMPT

- 1 Labour
- 2 Conservatives
- 3 Liberal Democrats
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- Don't know
- Refused

**IF 'no, not decided yet' AT [PreQ11.2]**

[PreQ11.4]

Which party do you think you are most likely to vote for?

INTERVIEWER: DO NOT PROMPT

- 0 None/Will (probably) not vote
- 1 Labour
- 2 Conservatives
- 3 Liberal Democrats
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- Don't know
- Refused

**IF PARTY GIVEN AT [PreQ11.3] OR AT [PreQ11.4]**

[PreQ11.5]

People give different reasons for why they vote for one party rather than another. Which of the following best describes your reasons?

(Please take your answers from this card - CARD D)

- 1 The party has the best policies
- 2 The party has the best leader
- 3 I really prefer another party but it stands no chance of winning in my constituency
- 4 (I vote tactically (VOLUNTEERED))
- 5 Other (WRITE IN)
- Don't know
- Refused

**IF 'I really prefer another party' OR 'I vote tactically' AT [PreQ11.5]**

[PreQ11.6]

Which party do you really prefer?

- 1 Labour
- 2 Conservatives
- 3 Liberal Democrats
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- Don't know



Refused

**ASK ALL**

[PreQ12.1 - Q12.3] - RANDOMISE

**IF FIRST ITEM IN PreQ12:** On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that [PARTY NAME] will win the election in **this constituency**?

**IF NOT FIRST ITEM IN PreQ12:** And how likely is it that ... [PARTY NAME] will win the election in **this constituency**?

(Please take your answers from this card - CARD E)

Labour  
the Conservative Party  
the Liberal Democrats

0 Very unlikely  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 Very likely  
Don't know  
Refused

**ASK ALL IN SCOTLAND**

[PreQ12.4]

And how likely is it that the Scottish National Party (SNP) will win the election in **this constituency**?

(Please take your answers from this card - CARD E)

0 Very unlikely  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 Very likely  
Don't know  
Refused

**ASK ALL IN WALES**

[PreQ12.5]

(And how likely is it that ...)

... Plaid Cymru?

(will win the election in **this constituency**?)

(Please take your answers from this card - CARD E)

- 0 Very unlikely
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Very likely
- Don't know  
Refused

**ASK ALL**

[PreQ13.1 - Q13.3] - RANDOMISE

**IF FIRST ITEM IN PreQ13:** And, on the 0 to 10 scale, where 0 means very unlikely and 10 means very likely, how likely is it that [PARTY NAME] will win the **general election**?

**IF NOT FIRST ITEM IN PreQ13:** And how likely is it that [PARTY NAME] will win the **general election**?

(Please take your answers from this card - CARD E)

Labour  
the Conservative Party  
the Liberal Democrats

- 0 Very unlikely
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Very likely
- Don't know  
Refused

**ASK ALL**

[PreQ14.1 - Q14.3] - RANDOMISE

**IF FIRST ITEM IN PreQ14:** Now let's think about party leaders for a moment. Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about [PARTY LEADER]?

**IF NOT FIRST ITEM IN PreQ14:** And how do you feel about [PARTY LEADER]?

(Please take your answers from this card - CARD F)

Gordon Brown

David Cameron

Nick Clegg

- 0 Strongly dislike
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Strongly like
- Don't know  
Refused

**ASK ALL IN SCOTLAND**

[PreQ14.4]

And how do you feel about Alex Salmond?

(Please take your answers from this card - CARD F)

- 0 Strongly dislike
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Strongly like
- Don't know  
Refused

**ASK ALL IN WALES**

[PreQ14.5]

And how do you feel about Ieuan Wyn Jones?

(Please take your answers from this card - CARD F)

- 0 Strongly dislike
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Strongly like
- Don't know  
Refused

**ASK ALL**

[PreQ15.1 - Q15.6] - RANDOMISE 1-4 BUT KEEP BANKS AS LAST ITEM

**IF FIRST ITEM AT PreQ15:** Now, thinking about British political institutions like Parliament, please use the 0 to 10 scale to indicate how much trust you have for each of the following, where 0 means no trust and 10 means a great deal of trust.

Firstly, how much do you trust [INSTITUTION]?

**IF NOT FIRST ITEM AT PreQ15:** And how much do you trust [INSTITUTION]?

(Please take your answers from this card - CARD G)

the Parliament at Westminster  
British politicians generally  
the Police  
the Courts  
political parties  
the banks in Britain

- 0 No trust
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 A great deal of trust
- Don't know  
Refused

**ASK ALL**

[PreQ16.1 - Q16.6] - RANDOMISE

**IF FIRST ITEM AT PreQ15:** On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about [PARTY NAME]?

**IF NOT FIRST ITEM AT PreQ15:** And how do you feel about [PARTY NAME]?

(Please take your answers from this card - CARD H)

the Labour Party  
the Conservative Party  
the Liberal Democrats  
the Green Party  
the United Kingdom Independence Party (UKIP)  
the British National Party (BNP)

- 0 Strongly dislike
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Strongly like
- Don't know

Refused

**ASK ALL IN SCOTLAND**

[PreQ16.7]

And how do you feel about the Scottish National Party?

(Please take your answers from this card - CARD H)

- 0 Strongly dislike
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Strongly like
- Don't know  
Refused

**ASK ALL IN WALES**

[PreQ16.8]

And how do you feel about Plaid Cymru?

(Please take your answers from this card - CARD H)

- 0 Strongly dislike
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Strongly like
- Don't know  
Refused

**ASK ALL**

[PreQ17.1]

During the last 3 or 4 years, did you or someone you know well seek personal assistance from your local member of parliament?

- 1 Yes
  - 2 No
- Don't know  
Refused

**IF 'yes' AT [PreQ17.1]**

[PreQ17.2]

Was the assistance the MP provided very satisfactory, satisfactory, neither satisfactory nor unsatisfactory, unsatisfactory, or very unsatisfactory?

INTERVIEWER: IF 'COULDN'T SAY': CODE DON'T KNOW

- 1 Very satisfactory
  - 2 Satisfactory
  - 3 Neither satisfactory nor unsatisfactory
  - 4 Unsatisfactory
  - 5 Very unsatisfactory
- Don't know  
Refused

**ASK ALL**

[PreQ18.1 - Q18.8] - RANDOMISE

**IF FIRST ITEM AT PreQ18:** Please tell me how far you agree or disagree with each of the following statements:

**IF NOT FIRST ITEM AT PreQ18:** And how much do you agree or disagree with this statement:

(Please take your answers from this card - CARD I)

The Government generally treats people like me fairly.

There is often a big gap between what people like me expect out of life and what we actually get.

Being active in politics is a good way to get benefits for me and my family.

It takes too much time and effort to be active in politics and public affairs.

Being active in politics is a good way to get benefits for groups that people care about like pensioners or the disabled.

It is every citizen's duty to vote in an election.

Most of my family and friends think that voting is a waste of time.

My member of parliament tries hard to look after the interests of people who live in my constituency.

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- Don't know
- Refused

**ASK ALL**

[PreQ19.1 - Q19.3] - RANDOMISE

**IF FIRST ITEM AT PreQ19:** Now, some questions about the party leaders. Using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you

describe[PARTY LEADER]?

**IF NOT FIRST ITEM AT PreQ19:** And how would you describe [PARTY LEADER]?

(Please take your answers from this card - CARD J)

Gordon Brown

David Cameron

Nick Clegg

- 0 A very incompetent leader
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine
- 10 A very competent leader
- Don't know
- Refused

**ASK ALL IN SCOTLAND**

[PreQ19.4]

And how would you describe Alex Salmond?

(Please take your answers from this card - CARD J)

- 0 A very incompetent leader
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 A very competent leader
- Don't know  
Refused

**ASK ALL IN WALES**

[PreQ19.5]

And how would you describe Ieuan Wyn Jones?

(Please take your answers from this card - CARD J)

- 0 A very incompetent leader
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 A very competent leader
- Don't know  
Refused

**ASK ALL**

[PreQ20.1 - Q20.3] - RANDOMISE

**IF FIRST ITEM AT PreQ20:** Now, please use the 0 to 10 scale to indicate how much trust you have for each of the party leaders, where 0 means no trust and 10 means a great deal of trust. How much do you trust [PARTY LEADER]?

**IF NOT FIRST ITEM AT PreQ20:** And how much do you trust [PARTY LEADER]

(Please take your answers from this card - CARD K)

Gordon Brown  
David Cameron  
Nick Clegg

- 0 No trust
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine

10 A great deal of trust  
Don't know  
Refused

**ASK ALL IN SCOTLAND**

[PREQ20.4]

And how much do you trust Alex Salmond?  
(Please take your answers from this card - CARD K)

0 No trust  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 A great deal of trust  
Don't know  
Refused

**ASK ALL IN WALES**

[PreQ20.5]

And how much do you trust Ieuan Wyn Jones?  
(Please take your answers from this card - CARD K)

0 No trust  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 A great deal of trust  
Don't know  
Refused

**ASK ALL**

[PreQ21]

Now a few questions about economic conditions. How does the financial situation of **your household** now compare with what it was **12 months ago**?  
(Please take your answers from this card - CARD L)

1 Got a lot worse  
2 Got a little worse  
3 Stayed the same  
4 Got a little better  
5 Got a lot better  
Don't know  
Refused

**ASK ALL**

[PreQ22]

How do you think the **general economic situation in this country** has changed over the **last 12 months**?

(Please take your answers from this card - CARD L)

1 Got a lot worse  
2 Got a little worse  
3 Stayed the same



- 4 Got a little better
- 5 Got a lot better
- Don't know
- Refused

**ASK ALL**

[PreQ23]

How do you think the **financial situation of your household** will change over the **next 12 months**?

(Please take your answers from this card - CARD M)

- 1 Get a lot worse
- 2 Get a little worse
- 3 Stay the same
- 4 Get a little better
- 5 Get a lot better
- Don't know
- Refused

**ASK ALL**

[PreQ24]

How do you think the **general economic situation in this country** will develop over the **next 12 months**?

(Please take your answers from this card - CARD M)

- 1 Get a lot worse
- 2 Get a little worse
- 3 Stay the same
- 4 Get a little better
- 5 Get a lot better
- Don't know
- Refused

**ASK ALL**

[PreQ25]

With Britain in economic difficulties, which party do you think would be able to handle the situation best - Labour or the Conservatives?

- 1 Labour
- 2 Conservatives
- 3 (Neither (VOLUNTEERED))
- 4 (Liberal Democrats (VOLUNTEERED))
- Don't know

**ASK ALL**

[PreQ26]

How much do you think the government's policies influence the overall performance of the **British economy** ... READ OUT ...

- 1 ... a great deal,
- 2 a fair amount,
- 3 not very much,
- 4 or, not at all?
- Don't know
- Refused

**ASK ALL**

[PreQ27]

How much do you think the government's policies influence the **financial situation of your household** ... READ OUT ...

- 1 ... a great deal,
- 2 a fair amount,
- 3 not very much,
- 4 or, not at all?
- Don't know

Refused

**ASK ALL**

[PreQ28] - RANDOMISE FIRST 3 ANSWERS

Which of the party leaders do you think would do the best job in managing Britain's economy? READ OUT

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 4 (None - No leader (VOLUNTEERED))  
Don't know  
Refused

**ASK ALL**

[PreQ29]

Have you **personally** been affected by the financial crisis that is affecting world markets ... READ OUT ...

- 1 ... a great deal,
- 2 somewhat
- 3 not much
- 4 not at all  
Don't know  
Refused

**IF 'a great deal', 'somewhat', or 'not much' AT [PreQ29]**

[PreQ30]

Please indicate the ways in which you have been **personally** affected by the current financial crisis.

(Please take your answers from this card - CARD N)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED

- 1 My mortgage
- 2 My bank account
- 3 My pension fund
- 4 My investments
- 5 My weekly budget
- 6 My job
- 7 My business
- 8 My travel costs
- 9 (None of these)  
Don't know  
Refused

**IF 'none of these' AT [PreQ30]**

How have you been affected?

WRITE IN ANSWER GIVEN

OPEN QUESTION (MAXIMUM OF 60 CHARACTERS)

**IF 'a great deal', 'somewhat', or 'not much' AT [PreQ29]**

[PreQ31]

Which, if any, of the following words describe your feelings about how you have been personally affected by the current financial crisis?

(Please take your answers from this card - CARD O)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 8 CODES)

- 1 Angry
  - 2 Happy
  - 3 Disgusted
  - 4 Hopeful
  - 5 Uneasy
  - 6 Confident
  - 7 Afraid
  - 8 Proud
  - 9 (None of these)
- Don't know  
Refused

**ASK ALL**

[PreQ32]

Who do you think is responsible for the current financial crisis?

SHOW SCREEN

PROBE: Any others?

CODE ALL THAT APPLY. MULTICODED (MAXIMUM OF 8 CODES)

- 1 Gordon Brown
  - 2 George W. Bush
  - 3 Barack Obama
  - 4 The British government
  - 5 The European Union
  - 6 The American government
  - 7 British banks
  - 8 American banks
  - 9 People who took out big mortgages
  - 10 Oil companies
  - 11 International financiers
  - 12 Other people or organisations
  - 13 It's nobody's fault - it just happened
  - 14 (None of these)
- Don't know  
Refused

**IF 'other people or organisations', or 'none of these' AT [PreQ32]**

[If PreQ32=Other people or organisations, question text = "Which other people or organisations do you think are responsible?"

If PreQ32=none of these, question text = "Who do you think is responsible?"]

WRITE IN ANSWER GIVEN

OPEN QUESTION (MAXIMUM OF 60 CHARACTERS)

Don't know

Refused

**ASK ALL**

[PreQ33]

Using a scale from 0 to 10, where 0 means 'very unlikely' and 10 means 'very likely', how likely is it that the financial crisis will be solved over the next year?

(Please take your answers from this card - CARD Q}

- 0 Very unlikely
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine
- 10 Very likely
- Don't know
- Refused

**ASK ALL**

[PreQ34]

Overall, do you approve or disapprove of Britain's membership in the European Union?

(Please take your answers from this card - CARD R)

- 1 Strongly approve
- 2 Approve
- 3 Neither approve nor disapprove
- 4 Disapprove
- 5 Strongly disapprove
- Don't know
- Refused

**ASK ALL**

[PreQ35.1 - Q35.4] - RANDOMISE

**IF FIRST ITEM AT PreQ37:** Now, another issue. Using the 0 to 10 scale on this card, where the end marked 0 means that government should **cut taxes and spend much less on health and social services**, and the end marked 10 means that government should **raise taxes a lot and spend much more on health and social services**, where would you place [YOURSELF/PARTY NAME] on this scale?

**IF NOT FIRST ITEM AT PreQ37:** And where would you place [YOURSELF/PARTY NAME] on this scale?

(Please take your answers from this card - CARD S)

yourself  
 the Labour Party  
 the Conservative Party  
 the Liberal Democrats

- 0 Government should cut taxes a lot and spend much less on health and social services
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine
- 10 Government should increase taxes a lot and spend much more on health and social services
- Don't know
- Refused



**ASK ALL IN SCOTLAND**

[PreQ36]

And where would you place the SNP on this scale?

(Please take your answers from this card - CARD S)

- 0 Government should cut taxes a lot and spend much less on health and social services
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine
- 10 Government should increase taxes a lot and spend much more on health and social services
- Don't know
- Refused

**ASK ALL IN WALES**

[PreQ37]

And where would you place Plaid Cymru on this scale?

(Please take your answers from this card - CARD S)

- 0 Government should cut taxes a lot and spend much less on health and social services
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine
- 10 Government should increase taxes a lot and spend much more on health and social services
- Don't know
- Refused

**ASK ALL**

[PreQ38.1 - Q38.4] - RANDOMISE

**IF FIRST ITEM IN PreQ38:** Some people think that **reducing crime** is more important than **protecting the rights of people accused** of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale, where would you place [YOURSELF/PARTY NAME] on this scale? **IF NOT FIRST ITEM IN PreQ38:** And where would you place [YOURSELF/PARTY NAME] on this scale?

(Please take your answers from this card - CARD T)

yourself

the Labour Party

the Conservative Party

the Liberal Democrats

(**ASK ALL IN SCOTLAND AND ALWAYS AT END OF BATTERY**) the Scottish National Party (SNP)

(**ASK ALL IN WALES AND ALWAYS AT END OF BATTERY**) Plaid Cymru

0 Reducing crime more important  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 Rights of accused more important  
Don't know  
Refused

**ASK ALL**

[PreQ39]

Please tell me whether you strongly approve, approve, disapprove, or strongly disapprove of Britain's involvement in the war against the Taliban in Afghanistan.

1 Strongly approve  
2 Approve  
3 Neither approve nor disapprove  
3 Disapprove  
4 Strongly disapprove  
Don't know  
Refused

**ASK ALL**

[PreQ40]

Let's talk about the next general election again for a moment. On a scale from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that **your** vote will make a difference in terms of which party wins the election in **this constituency**?

(Please take your answers from this card - CARD U)

0 Very unlikely  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 Very likely  
Don't know  
Refused

**ASK ALL**

[PreQ41.1]

Thinking back to the last general election held on 5<sup>th</sup> May 2005, do you remember which party you voted for then - or perhaps you didn't vote?

IF 'YES': Which party was that?

INTERVIEWER: DO NOT PROMPT

0 Did not vote  
1 Labour  
2 Conservative  
3 Liberal Democrat  
4 Scottish National Party  
5 Plaid Cymru



- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- 96 Not eligible/too young to vote
- Don't know
- Refused

**IF 'yes' - party mentioned AT [PreQ.41.1]**

[PreQ41.2]

Did the party that you voted for win the election in your constituency?

- 1 Yes
- 2 No
- 3 Can't remember
- Don't know
- Refused

**ASK ALL IN SCOTLAND**

[PreQ42]

Thinking back to the election for the Scottish Parliament in May 2007, there were two ballots on a single piece of paper. The ballot on the left-hand side of the paper was a brownish colour. This ballot was for an individual Member of the Scottish Parliament - or MSP - for your constituency. Thinking of your vote for an individual MSP for your constituency, which party's candidate did you vote for - or perhaps you didn't vote in that election?

IF 'YES': Which party was that?

INTERVIEWER: DO NOT PROMPT

- 0 Did not vote
- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party
- 5 Scottish Socialist Party
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- 96 Not eligible/too young to vote
- Don't know
- Refused

IF NOT 'not/eligible', DK OR REFUSAL AT [PreQ44]

[PreQ43]

Still, talking about the Scottish Parliament election in May 2007, the ballot on the right-hand side of the ballot paper was a purplish color. This ballot was for a party list for your region. Thinking about this party list ballot for your region, which party did you vote for?

INTERVIEWER: DO NOT PROMPT

- 0 Did not vote
- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party
- 5 Scottish Socialist Party
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- 96 Not eligible/too young to vote
- Don't know
- Refused

**ASK ALL IN WALES**

[PreQ44]

Thinking back to the election for the Welsh Assembly in May 2007, there were two ballot papers. The first, which was coloured, was for an individual Member of the Welsh Assembly - or AM - for your constituency. The second, which was white, was for a party list for your region. Thinking of your 'first' vote for an individual AM for your constituency, which party's candidate did you vote for - or perhaps you didn't vote in that election?

IF 'YES': Which party was that?

INTERVIEWER: DO NOT PROMPT

- 0 Did not vote
- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- 96 Not eligible/too young to vote
- Don't know
- Refused

**IF NOT 'not eligible/too young to vote', DK OR REFUSAL AT [PreQ46]**

[PreQ45]

Now thinking about your vote for a party list for your region, which party did you vote for?

INTERVIEWER: DO NOT PROMPT

- 0 Did not vote
- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- 96 Not eligible/too young to vote
- Don't know
- Refused

**ASK ALL**

[PreQ46]

Thinking back to the election for the European Parliament in June 2009, do you remember which party you voted for, or perhaps you didn't vote in that election?

IF 'YES': Which party was that?

INTERVIEWER: DO NOT PROMPT

- 0 Did not vote
- 1 Labour
- 2 Conservatives
- 3 Liberal Democrats
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other (WRITE IN)
- 96 Not eligible/too young to vote

Don't know  
Refused

**ASK ALL**

[PreQ47]

Now, I'd like to ask you about another topic. On balance, would you say that most people can't be trusted or that most people can be trusted? Please use the 0 to 10 scale to indicate your view.

(Please take your answers from this card - CARD V)

0 Most people can't be trusted  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 Most people can be trusted  
Don't know  
Refused

**ASK ALL**

[PreQ48]

Do you think that most people you come into contact with would try to take advantage of you if they got the chance or would they try to be fair? Please use the 0 to 10 scale again, where 0 means would try to take advantage and 10 means would try to be fair.

(Please take your answers from this card - CARD W)

0 Try to take advantage  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 Try to be fair  
Don't know  
Refused

**ASK ALL**

[PreQ49.1 - Q49.7] - RANDOMISE

**IF FIRST ITEM AT [PreQ49]:** Please tell me whether you agree or disagree with each of the following statements:

**IF NOT FIRST ITEM AT [PreQ49]:** And how much do you agree or disagree with this statement:

(Please take your answers from this card - CARD X)

I feel a sense of satisfaction when I vote.

People are so busy that they don't have time to vote.

Most people around here usually vote in general elections.

When people like me vote, they can really change the way that Britain is governed.

Democracy only works properly if most people vote

I would feel very guilty if I didn't vote in a general election.  
I would be **seriously** neglecting my duty as a citizen if I didn't vote.

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- Don't know
- Refused

**ASK ALL**

[PreQ50]

On the whole, are you satisfied or dissatisfied with the way that democracy works in this country?

(Please take your answers from this card - CARD Y)

- 1 Very satisfied
- 2 Fairly satisfied
- 3 A little dissatisfied
- 4 Very dissatisfied
- Don't know
- Refused

**ASK ALL**

[Pre51]

Thinking about your life as a whole, are you satisfied or dissatisfied with your life in general?

(Please take your answers from this card - CARD Y)

- 1 Very satisfied
- 2 Fairly satisfied
- 3 A little dissatisfied
- 4 Very dissatisfied
- Don't know
- Refused

**ASK ALL**

[Pre52]

Generally speaking, how willing are you to take risks?

(Please take your answer from this card - CARD Z)

- 1 Very willing
- 2 Somewhat willing
- 3 Somewhat unwilling
- 4 Very unwilling
- Don't know
- Refused

**ASK ALL**

[PreQ53]

On a scale of 0 to 10 how much attention do you generally pay to politics?

(Please take your answers from this card - CARD AA)

- 0 Pay no attention
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight

9 nine  
10 Pay a great deal of attention  
Don't know  
Refused

**ASK ALL**

[PreQ54]

On a scale from 0 to 10 where 10 means a great deal of influence and 0 means no influence, how much influence do **you** have on politics and public affairs?

(Please take your answers from this card - CARD BB)

0 No influence  
1 one  
2 two  
3 three  
4 four  
5 five  
6 six  
7 seven  
8 eight  
9 nine  
10 A great deal of influence  
Don't know  
Refused

**ASK ALL**

[PreQ55.1 - Q55.2] - RANDOMISE

**IF FIRST ITEM AT [PreQ57]:** Please indicate whether you agree or disagree with each of the following statements:

**IF NOT FIRST ITEM AT [PreQ57]:** Please indicate whether you agree or disagree with this statement

(Please take your answers from this card - CARD CC)

No matter what, I would **never** break a promise that I make to someone else.

Even when their personal safety is **seriously threatened**, people must be willing to help others. @INTERVIEWER: IF RESPONDENT NEEDS CLARIFICATION, SAY 'LIKE BEING A GOOD SAMARITAN'

1 Strongly agree  
2 Agree  
3 Neither agree nor disagree  
4 Disagree  
5 Strongly disagree  
Don't know  
Refused

**ASK ALL**

[PreQ56]

Now, please use the 0 to 10 scale to tell me how likely it is that the votes of **people like you** will make a difference to which party wins the election in **this constituency**?

(Please take your answers from this card - CARD DD)

- 0 Very unlikely
  - 1 one
  - 2 two
  - 3 three
  - 4 four
  - 5 five
  - 6 six
  - 7 seven
  - 8 eight
  - 9 nine
  - 10 Very likely
- Don't know  
Refused

**ASK ALL IN SECOND RANDOM HALF OF SAMPLE (THOSE WHO WERE ASKED PREQ57.1 EARLIER IN THE QUESTIONNAIRE)**

[PreQ10.1]

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat, (*Scottish National/Plaid Cymru*<sup>1</sup>) or what?

- 0 None/No
  - 1 Labour
  - 2 Conservatives
  - 3 Liberal Democrats
  - 4 Scottish National Party (SNP)
  - 5 Plaid Cymru
  - 6 Green Party
  - 7 United Kingdom Independence Party (UKIP)
  - 8 British National Party (BNP)
  - 9 Other (WRITE IN)
- Don't know  
Refused

**IF 'none/no', DK OR REFUSAL AT [PreQ10.1]**

[PreQ10.2]

Do you generally think of yourself as a little closer to one of the parties than the others?

- 1 Yes
  - 2 No
- Don't know  
Refused

**IF 'yes' AT [PreQ10.2]**

[PreQ10.3]

Which party is that?

- 0 None/No
- 1 Labour
- 2 Conservatives
- 3 Liberal Democrats
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)

---

<sup>1</sup> 'Scottish National' appears if respondent lives in Scotland, 'Plaid Cymru' appears if respondent lives in Wales.

8 British National Party (BNP)  
9 Other (WRITE IN)  
Don't know  
Refused

**IF PARTY GIVEN AT [PreQ10.1] OR AT [PreQ10.3]**

[PreQ10.4]

Would you call yourself very strong (*party*)<sup>1</sup>, fairly strong or not very strong?

1 Very strong  
2 Fairly strong  
3 Not very strong  
Don't know  
Refused

**ASK ALL IN FIRST RANDOM HALF OF SAMPLE (THOSE WHO WERE ASKED PREQ10.1 EARLIER IN THE QUESTIONNAIRE)**

[PreQ57.1]

Some people think of themselves as usually being a supporter of one political party rather than another. Do you usually think of yourself as being a supporter of one particular party or not?

1 Yes  
2 No  
Don't know  
Refused

**If 'yes' AT [PreQ59.1]**

[PreQ57.2]

Which party is that?

INTERVIEWER: DO NOT PROMPT

1 Labour  
2 Conservatives  
3 Liberal Democrats  
4 Scottish National Party (SNP)  
5 Plaid Cymru  
6 Green Party  
7 United Kingdom Independence Party (UKIP)  
8 British National Party (BNP)  
9 Other [WRITE IN]  
Don't know  
Refused

**ASK ALL**

[PreQ58.1]

Have any of the political parties contacted you during the past six months?

1 Yes  
2 No  
Don't know  
Refused

**If 'yes' AT [PreQ58.1]**

[PreQ.58.2]

Which of the political parties have contacted you during the past six months?

PROBE: Any others?

CODE ALL THAT APPLY

---

<sup>1</sup> Bring through answer from PreQ9.1 or PreQ9.3 (whichever respondent gave an answer that wasn't 'None, 'Don't know' or 'Refused' at) But if answer is 'Conservatives' change to 'Conservative' in textfill and if answer is 'Liberal Democrats' change to 'Liberal Democrat' in textfill.



MULTICODED (MAXIMUM OF 9 CODES)

- 1 Labour
  - 2 Conservative
  - 3 Liberal Democrat
  - 4 Scottish National Party
  - 5 Plaid Cymru
  - 6 Green Party
  - 7 United Kingdom Independence Party (UKIP)
  - 8 British National Party (BNP)
  - 9 Other (WRITE IN)
- Don't know  
Refused

**If 'Labour' AT [PreQ58.2]**

Please tell me all the ways that the Labour Party has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

- 1 Telephone call
  - 2 Leaflets or other material delivered to your home
  - 3 Email
  - 4 Text message
  - 5 Facebook
  - 6 Twitter
  - 7 Visit to your home
  - 8 Contact in the street
  - 9 Other (WRITE IN)
- Don't know  
Refused

**If 'Conservative' AT [PreQ58.2]**

Please tell me all the ways that the Conservative Party has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

- 1 Telephone call
  - 2 Leaflets or other material delivered to your home
  - 3 Email or text message
  - 4 Visit to your home
  - 5 Contact in the street
  - 6 Other (WRITE IN)
- Don't know  
Refused

**If 'Liberal Democrat' AT [PreQ58.2]**

Please tell me all the ways that the Liberal Democrats have contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

- 1 Telephone call
- 2 Leaflets or other material delivered to your home
- 3 Email or text message
- 4 Visit to your home
- 5 Contact in the street

6 Other (WRITE IN)  
Don't know  
Refused

**If 'Scottish National Party' AT [PreQ58.2]**

Please tell me all the ways that the Scottish National Party has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

1 Telephone call  
2 Leaflets or other material delivered to your home  
3 Email or text message  
4 Visit to your home  
5 Contact in the street  
6 Other (WRITE IN)  
Don't know  
Refused

**If 'Plaid Cymru' AT [PreQ58.2]**

Please tell me all the ways that Plaid Cymru has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

1 Telephone call  
2 Leaflets or other material delivered to your home  
3 Email or text message  
4 Visit to your home  
5 Contact in the street  
6 Other (WRITE IN)  
Don't know  
Refused

**If 'Green Party' AT [PreQ58.2]**

Please tell me all the ways that the Green Party has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

1 Telephone call  
2 Leaflets or other material delivered to your home  
3 Email or text message  
4 Visit to your home  
5 Contact in the street  
6 Other (WRITE IN)  
Don't know  
Refused

**If 'United Kingdom Independence Party (UKIP)' AT [PreQ58.2]**

Please tell me all the ways that the United Kingdom Independence Party (UKIP) has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

1 Telephone call  
2 Leaflets or other material delivered to your home

- 3 Email or text message
- 4 Visit to your home
- 5 Contact in the street
- 6 Other (WRITE IN)
- Don't know
- Refused

**If 'British National Party (BNP)' AT [PreQ58.2]**

Please tell me all the ways that the British National Party (BNP) has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

- 1 Telephone call
- 2 Leaflets or other material delivered to your home
- 3 Email or text message
- 4 Visit to your home
- 5 Contact in the street
- 6 Other (WRITE IN)
- Don't know
- Refused

**If 'Other' AT [PreQ58.2]**

Please tell me all the ways that (Other party given) has contacted you during the past six months.

(Please take your answers from this card - CARD EE)

PROBE: Any others?

CODE ALL THAT APPLY

MULTICODED (MAXIMUM OF 5 CODES)

- 1 Telephone call
- 2 Leaflets or other material delivered to your home
- 3 Email or text message
- 4 Visit to your home
- 5 Contact in the street
- 6 Other (WRITE IN)
- Don't know
- Refused

**ASK ALL**

[PreQ59.1]

Recently, there have been reports that Members of Parliament have claimed expense money to which they are not entitled. Have you heard or read anything about this?

- 1 Yes
- 2 No
- Don't know
- Refused

**If 'yes' AT [PreQ59.1]**

[PreQ60.1 - Q60.5] - RANDOMISE

**IF FIRST ITEM IN PreQ60:** Here are some statements people are making about how Members of Parliament have claimed expenses. Please indicate if you agree or disagree with each statement.

**IF NOT FIRST ITEM IN PreQ60:** (Please indicate if you agree or disagree with this statement:)

[STATEMENT]

(Please take your answers from this card - CARD FF)

The reports on MPs expense claims prove that most MPs are corrupt

The way some MPs have claimed expenses makes me very angry  
Despite all the press coverage, what MPs claim for expenses really isn't  
that important  
Most MPs did nothing wrong - they were just claiming expenses that the  
rules allow  
MPs who have abused their expense claims should be required to resign  
immediately

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- Don't know
- Refused

**If 'yes' AT [PreQ59.1]**

[PreQ61.1]

Now thinking about of your own MP in this constituency, has he or she  
claimed expense money to which they are not entitled?

- 1 Yes
- 2 No
- Don't know
- Refused

**If 'yes' AT [PreQ61.1]**

[PreQ61.2]

On a scale that runs from 0 to 10, where 0 means a very small amount,  
and 10 means a very large amount, how much expense money do you think  
that your MP in this constituency has claimed that he or she was not  
entitled to?

(Please take your answer from this card - CARD GG)

- 0 Very small amount
- 1 one
- 2 two
- 3 three
- 4 four
- 5 five
- 6 six
- 7 seven
- 8 eight
- 9 nine
- 10 Very large amount
- Don't know
- Refused

**ASK ALL**

[PreQ62]

INTERVIEWER TO OBSERVE AND RECORD: GENDER OF RESPONDENT

- 1 Male
- 2 Female

[PreQ63]

Now, a few questions about yourself and your background. What was your  
age last birthday?

INTERVIEWER: ENTER AGE IN YEARS

FOR 97+, CODE 97

RANGE: 18 ... 97

Don't know  
Refused

**ASK ALL**

[PreQ64]

Can I just check, which of these applies to you at present?

Please choose the first on the list that applies - CARD HH

- 1 Married
  - 2 Living with a partner
  - 3 Separated (after being married)
  - 4 Divorced
  - 5 Widowed
  - 6 Single (never married)
- Don't know  
Refused

**ASK ALL**

[PreQ65.1]

Does your household own or rent this accommodation?

INTERVIEWER: 'OWN' INCLUDES ON A MORTGAGE

- 1 Own
  - 2 Rent
  - 3 Neither
- Don't know  
Refused

**IF 'own' AT [PreQ65.1]**

[PreQ65.2]

Do you own your house outright or on a mortgage?

- 1 Own the leasehold/freehold
  - 2 Buying leasehold/freehold on a mortgage
- Don't know  
Refused

**IF 'rent' AT [PreQ65.1]**

[PreQ65.3]

Who do you rent from?

- 1 Local authority
  - 2 New Town Development Corporation
  - 3 Housing Association
  - 4 Property company
  - 5 Employer
  - 6 Other organisation
  - 7 Relative
  - 8 Other individual
  - 9 Housing Trust
  - 10 Rent free, squatting
  - 11 Shared ownership (e.g. part rent, part buy)
  - 97 Other (WRITE IN)
- Don't know  
Refused

**ASK ALL**

[PreQ66.1]

Are you **now** a member of a trade union or staff association?

INTERVIEWER: IF NECESSARY, PROBE FOR WHICH ONE

INTERVIEWER: CODE FIRST TO APPLY

- 1 Yes, trade union
- 2 Yes, staff association
- 3 No

Don't know  
Refused

**IF 'no' OR DK AT [PreQ66.1]**

[PreQ66.2]

Have you **ever** been a member of a trade union or staff association?

INTERVIEWER: CODE FIRST TO APPLY

- 1 Yes, trade union
- 2 Yes, staff association
- 3 No
- Don't know
- Refused

**ASK ALL**

[PreQ67]

At what age did you finish full-time education?

- 1 15 or younger
- 2 16
- 3 17
- 4 18
- 5 19 or older
- 6 Still at school in full-time education
- 7 Still at university in full-time education
- Don't know
- Refused

**ASK ALL**

[PreQ68.1]

Do you have any educational or work-related qualifications?

- 1 Yes
- 2 No
- Don't know
- Refused

**IF 'yes' AT [PreQ66.1]**

[PreQ68.2] - CARD II <sup>1</sup>

---

<sup>1</sup> The showcard looks like this:

1. Postgraduate degree, eg MA, MSc, MPhil, DPhil, PhD
2. University or CNAA first degree, eg BA, BSc
3. University or CNAA diploma
4. Teaching qualification (not degree)
5. Nursing qualification (eg SEN, SRC, SCM, RGC)
6. Higher National Certificate (HNC) or Higher National Diploma (HND), City & Guilds level 4 (Full Technological), NVQ4/SVQ4 or NVQ5/SVQ5
7. GCE A level, S level, A2 level, AS level, International Baccalaureate
8. Scottish Higher/Higher Still Grades, Scottish SLC/SUPE at Higher Grade, Scottish Higher School Certificate
9. Ordinary National Certificate (ONC) or Diploma (OND), City & Guilds level 3 (Advanced/ Final), NVQ/SVQ level 3
10. GCSE A\*-C, CSE grade 1, GCE O level grade A-C, School Certificate
11. Scottish Ordinary Bands A-C or pass, Scottish Standard Grades 1-3 or Pass/Lower Certificate
12. GCSE grades D-G, CSE grades 2-5, GCE O level grade D-E, Short Course GCSE, Vocational GCSE
13. City & Guilds level 2 (Craft/Intermediate/Ordinary) or Scotvec Higher National Units or NVQ2/SVQ2
14. City & Guilds level 1, Scotvec National Certificate Modules, NVQ1/SVQ1
15. Clerical and commercial qualifications (eg typing, shorthand, book-keeping)
16. Recognised trade apprenticeship completed

Taking your answers from this card, which is the **highest** qualification you have?

Please just give me the number next to it.

IF QUALIFICATION IS NOT IN LIST, PROBE FOR EQUIVALENT IF POSSIBLE.

- 1 Postgraduate degree
  - 2 First degree
  - 3 Univ/poly diploma
  - 4 Teaching qualification
  - 5 Nursing qualification
  - 6 HNC/HND, City&Guilds level 4, NVQ/SVQ 4/5
  - 7 A level or equivalent
  - 8 Scottish Higher or equivalent
  - 9 ONC/OND, City&Guilds level 3, NVQ/SVQ 3
  - 10 GCSE A\*-C, CSE grade 1, O level grade A-C
  - 11 Scottish Standard grades, Ordinary bands
  - 12 GCSE D-G, CSE grades 2-5, O level D-E
  - 13 City&Guilds level 2, NVQ/SVQ 2 or equivalent
  - 14 City&Guilds level 1, NVQ/SVQ 1 or equivalent
  - 15 Clerical and commercial qualifications
  - 16 Recognised trade apprenticeship
  - 17 Youth training certificate, skill seekers
  - 18 Other technical, professional or higher qualification (WRITE IN)
- Don't know  
Refused

**ASK ALL**

[PreQ69.1]

Do you regard yourself as belonging to any particular religion?

- 1 Yes
  - 2 No
- Don't know

Refused

**IF 'yes' AT [PreQ69.1]**

**[PreQ69.2]**

Which religion or denomination?

(Please take your answers from this card - CARD JJ)

- 1 Baptist
- 2 Brethren
- 3 Buddhist
- 4 Church of England/Anglican/Episcopal
- 5 Eastern Orthodox
- 6 Free Presbyterian
- 7 Hindu
- 8 Jewish
- 9 Methodist
- 10 Pentecostal
- 11 Presbyterian/Church of Scotland
- 12 Roman Catholic
- 13 Sikh
- 14 Sunni Muslim
- 15 Shiite Muslim
- 16 Other Islam/Muslim
- 17 United Reform Church

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17. Youth training certificate/skill seekers

18. Other technical, professional or higher qualification (PLEASE SAY WHAT)

18 Other (WRITE IN)  
 Don't know  
 Refused

**IF 'yes' AT [PreQ69.1]  
 [PreQ69.4]**

In the past 12 months, how often did you participate in religious activities or attend religious services or meetings with other people, other than for events such as weddings and funerals?  
 (Please take your answers from this card - CARD KK)

Five times a day  
 At least once a day  
 At least once a week  
 At least once a month  
 Only on festivals  
 Not at all

**IF 'yes' AT [PreQ69.1]  
 [PreQ69.5]**

In the past 12 months, how often did you do religious activities on your own? This may include prayer, meditation and other forms of worship taking place at home or in any other location. Was it ...

Five times a day  
 At least once a day  
 At least once a week  
 At least once a month  
 Only on festivals  
 Not at all

**ASK ALL**  
 [PreQ70] - CARD LL <sup>1</sup>

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<sup>1</sup> The showcard looks like this:

	<b>Weekly</b> income from all sources before tax	<b>Monthly</b> income from all sources before tax	<b>Annual</b> income from all sources before tax
Q	Up to £96	Up to £416	Up to £5,000
T	£97 - £192	£417 - £832	£5,001 - £10,000
O	£193 - £288	£833 - £1,249	£10,001 - £15,000
K	£289 - £384	£1,250 - £1,666	£15,001 - £20,000
L	£385 - £480	£1,667 - £2,082	£20,001 - £25,000
B	£481 - £577	£2,083 - £2,499	£25,001 - £30,000
Z	£578 - £673	£2,500 - £2,916	£30,001 - £35,000
M	£674 - £769	£2,917 - £3,332	£35,001 - £40,000
F	£770 - £865	£3,333 - £3,749	£40,001 - £45,000
J	£866 - £961	£3,750 - £4,166	£45,001 - £50,000
D	£962 - £1,153	£4,167 - £4,999	£50,001 - £60,000
H	£1,154 - £1,346	£5,000 - £5,832	£60,001 - £70,000
P	£1,347 or more	£5,833 or more	£70,001 or more



Which of the letters on this card represents the total income of your household from all sources before tax - including benefits, saving and so on? Please just tell me the letter.

- 1 A
- 2 B
- 3 D
- 4 F
- 5 H
- 6 J
- 7 K
- 8 L
- 9 M
- 10 O
- 11 P
- 12 Q
- 13 S
- 14 T
- 15 Z

Don't know  
Refused

**ASK ALL**

[PreQ71] - CARD MM

Which of these is the main source of income for you (*and your husband/ wife/ partner<sup>1</sup>*) at present?

- 1 Earnings from employment (own or spouse / partner's)
- 2 Occupational pension(s) - from previous employer(s)
- 3 Private pension(s)
- 4 State retirement or widow's pension(s)
- 5 Jobseeker's Allowance/ Unemployment benefit
- 6 Pension Credit/ Minimum Income Guarantee/ Income Support for pensioners
- 7 Invalidity, sickness or disabled pension or benefit(s)
- 8 Other state benefit or tax credit (WRITE IN)
- 9 Interest from savings or investments
- 10 Student grant, bursary or loans
- 11 Dependent on parents/other relatives
- 12 Other main source (WRITE IN)

Don't know  
Refused

**ASK ALL**

[PreQ72.1]

How many people are there in your household? Please include both adults and children.

RANGE: 1 ... 97

Don't know  
Refused

**IF MORE THAN ONE AT [PreQ72.1]**

[PreQ73.2]

How many of those are under 18?

RANGE: 0 ... 97

Don't know  
Refused

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<sup>1</sup> Appears only if PreQ62=married/living with partner

**ASK ALL**

[PreQ73.1] - CARD NN <sup>1</sup>

From this card please tell me which best describes the sort of work you do. (If you are not working now, please tell me what you did in your last job).

- 1 Professional or higher technical work
  - 2 Manager or senior administrator
  - 3 Clerical
  - 4 Sales or services
  - 5 Small business owner
  - 6 Foreman or supervisor of other workers
  - 7 Skilled manual work
  - 8 Semi-skilled or unskilled manual work
  - 9 Other (WRITE IN)
  - 10 Never worked
- Don't know  
Refused

**IF 'married' OR 'living with a partner' AT [PreQ64]**

[PreQ73.2] - CARD NN

From the same card, please tell me which best describes the sort of work your (*husband/wife/partner*) does (or did in (*his/her*) last job).

- 1 Professional or higher technical work
  - 2 Manager or senior administrator
  - 3 Clerical
  - 4 Sales or services
  - 5 Small business owner
  - 6 Foreman or supervisor of other workers
  - 7 Skilled manual work
  - 8 Semi-skilled or unskilled manual work
  - 9 Other (WRITE IN)
  - 10 Never worked
- Don't know  
Refused

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<sup>1</sup> The showcard looks like this:

**1. Professional or higher technical work**

Work that requires at least degree-level qualifications, for example, doctor, accountant, schoolteacher, university lecturer, social worker, systems analyst

**2. Manager or senior administrator**

Eg, company director, finance manager, personnel manager, senior sales manager, senior local government officer

**3. Clerical**

Eg, clerk, secretary

**4. Sales or services**

Eg, commercial traveller, shop assistant, nursery nurse, care assistant, paramedic

**5. Small business owner**

Eg, shop owner, small builder, restaurant owner

**6. Foreman or supervisor of other workers**

Eg, building site foreman, supervisor of cleaning workers

**7. Skilled manual work**

Eg, plumber, electrician, fitter, train driver, cook, hairdresser

**8. Semi-skilled or unskilled manual work**

Eg, machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call-centre worker

**9. Other (PLEASE SAY WHAT)**

**10. Never worked**

**IF NOT 'never worked' AT [PreQ73.1]**

[PreQ74.1]- CARD OO

From this card please tell me which type of organisation **you** work(ed) for.

- 1 Private sector firm or company
  - 2 Nationalised industry or public corporation
  - 3 Other public sector employer
  - 4 Charity/ voluntary sector
  - 5 Other (WRITE IN)
- Don't know  
Refused

**IF 'married' OR 'living with a partner' AT [PreQ64] AND NOT 'never worked' AT [PreQ73.1]**

[PreQ74.2] - CARD OO AGAIN

From the same card, please tell me which type of organisation your (*husband/wife/partner*) works(ed) for.

- 1 Private sector firm or company
  - 2 Nationalised industry or public corporation
  - 3 Other public sector employer
  - 4 Charity/ voluntary sector
  - 5 Other (WRITE IN)
- Don't know  
Refused

**ASK ALL**

[PreQ75] - CARD PP

To which of these groups do you consider you belong?

- 1 White British
  - 2 Any other white background (WRITE IN)
  - 3 White and Black Caribbean
  - 4 White and Black African
  - 5 White and Asian
  - 6 Any other mixed background (WRITE IN)
  - 7 Indian
  - 8 Pakistani
  - 9 Bangladeshi
  - 10 Any other Asian background (WRITE IN)
  - 11 Black Caribbean
  - 12 Black African
  - 13 Any other Black background (WRITE IN)
  - 14 Chinese
  - 15 Other ethnic group (WRITE IN)
- Don't know  
Refused

**NB. CHANGES TO BE MADE TO RECONTACT SECTION, TBC**

[PreQ75.1]

This is the end of the interview. We are grateful for your help with this very important project. We would like to keep in touch with you, so we can talk with you again around the time of the next general election if you are willing to do so.

ADD IF NECESSARY: Before any interviewer calls, we would write to you again, and you will, of course, be free to choose whether to take part or not at that point.

ADD IF LIKELY TO BE HELPFUL: We shall again give you a gift voucher at the next round as a token of our thanks.

1 Continue

2 Refused re-contact (spontaneous only)

**IF 'refused re-contact' AT [PreQ75.1]**

[PreQ75.2]

A few interviews on any survey are checked by my office to make sure that people are satisfied with the way the interview was carried out. In case my office needs to contact you, it would be helpful if we could have your name and telephone number.

ADD IF NECESSARY: Your name and your phone number are confidential- they will **not** be passed to anyone outside the study team without your consent.

1 Agreed to give name and phone number

2 Refused to give name and phone number

**IF 'continue' AT PreQ75.1 OR 'agreed' AT PreQ75.2]**

[PreQ75.3 - Q75.7]

So, first of all, could I take your title?

1 Mr

2 Mrs

3 Miss

4 Ms

5 Dr

6 Other (specify)

7 Refused

And, your first name?

1 OPEN QUESTION

2 Refused

And, your surname?

1 OPEN QUESTION

2 Refused

And, could I take your telephone number?

1 OPEN QUESTION

2 Refused

And, may we have your mobile phone number as well? IF NO MOBILE: Is there another phone number where you could (also) be reached?

1 OPEN QUESTION

2 Refused

**IF 'continue' AT [PreQ75.1]**

[PreQ75.8]

Can I just check that I have your correct address?

SHOW SCREEN TO RESPONDENT

ADDRESS FROM SAMPLE TO APPEAR ON SCREEN

1 Address correct

2 Address incorrect

**IF 'address incorrect' AT [PreQ75.8]**

INTERVIEWER: PLEASE ENTER THE FULL CORRECT ADDRESS INCLUDING THE POSTCODE.

OPEN QUESTION

**IF 'continue' AT [PreQ75.1]**

[PreQ75.9 - Q75.12]

Could you give us the address and phone number of someone who knows you well, just in case we have difficulty in getting in touch with you.  
IF NECESSARY, PROMPT: Perhaps a relative or friend who is unlikely to move?

- 1 Yes
- 2 No

**IF 'yes' AT [PreQ75.9]**

Could I take their name?

- 1 OPEN QUESTION
- 2 Refused

And, could I take their address?

- 1 OPEN QUESTION
- 2 Refused

And, could I take their telephone number?

- 1 OPEN QUESTION
- 2 Refused

**IF 'continue' AT [PreQ75.1]**

[PreQ76.1 - Q76.2]

Do you have access to email and the internet?

- 1 Yes
- 2 No

**IF 'yes' AT [PreQ76.1]**

Could you give us an e-mail address?

- 1 OPEN QUESTION
- 2 Refused

**ASK ALL**

[THANK]

INTERVIEWER: THE INTERVIEW IS FINISHED

HAND OVER **GIFT VOUCHER** AND GET RESPONDENT'S SIGNATURE ON INCENTIVE FORM

(OR MAKE A NOTE OF WHY GIFT VOUCHER WAS NOT HANDED OVER)

LENGTH OF INTERVIEW IN MINUTES

RANGE: 1 ... 300

End time

[TIME]

RANGE: 0 ... 9997

LENGTH OF INTERVIEW IN MINUTES

RANGE: 1 ... 300

**ASK ALL**

[PreQ77.1]

INTERVIEWER CODE: RESPONDENT'S COOPERATION WAS:

- 1 Very poor
- 2 Poor
- 3 Fair
- 4 Good
- 5 Very good

[PreQ77.2]

INTERVIEWER CODE: RESPONDENTS' GENERAL LEVEL OF INFORMATION ABOUT POLITICS AND PUBLIC AFFAIRS SEEMED:

- 1 Very low
- 2 Fairly low

- 3 Moderate
- 4 Fairly high
- 5 Very high

[PreQ77.3]

INTERVIEWER CODE: HOW HIGH WAS THE RESPONDENT'S INTEREST IN THE INTERVIEW?

- 1 Very low
- 2 Fairly low
- 3 Moderate
- 4 Fairly high
- 5 Very high