

**AV BALLOT REFERENDUM PRE-ELECTION SURVEY
VERSION: MARCH 24, 2011**

PAGE 1

BASE: ALL

In which of the following do you live?

East Anglia
East Midlands
Greater London
North
North West
Scotland
South East
South West
Wales
West Midlands
Yorkshire & Humberside

PAGE 2

BASE: ALL

Thinking about the issues and problems facing Britain today, as far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time? [Please write in. If you think there are no important issues facing the country at the present time, please write NONE; if you don't know, please write DK]

TEXT AREA

PAGE 3

BASE: ALL

Which party is best able to handle this issue?

There are no important problems
None / No Party
Labour
Conservative
Liberal Democrat
Scottish National Party (SNP)
Plaid Cymru
Green Party
United Kingdom Independence Party (UKIP)
British National Party (BNP)
Other
Don't know

PAGE 4

BASE: 'Other' at PAGE 3

BASE: If not [P3Q1=10] then routepage=5;

You said you thought an 'other' party is best able to handle this issue. Please say here which party this is.

TEXT

PAGE 5

BASE: ALL

On May 5th this year there will be a national referendum on a proposed change in the British electoral system. Would you say you are:

Very interested in the referendum

Somewhat interested in the referendum
Not very interested in the referendum
Not at all interested in the referendum
Don't know

RANDOMISE PAGE 6 TO PAGE 11

PAGE 6

BASE: ALL

Thinking about the May 5th referendum, here are some statements people are making about the proposed Alternative Vote system and the present First-Past-The-Post system. Please indicate if you agree or disagree:

If Britain adopts the Alternative Vote system for general elections, then no party could ever get a majority of seats in the House of Commons.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 7

BASE: ALL

The Alternative Vote electoral system is fairer because it produces a closer correspondence between parties' percentage share of votes and the number of seats they get in Parliament.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 8

BASE: ALL

The Alternative Vote electoral system gives too much influence to small political parties.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 9

BASE: ALL

The Alternative Vote system will produce election outcomes that more accurately reflect the political opinions of the British public than the present First-Past-The-Post electoral system does.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree

Don't know

PAGE 10

BASE: ALL

The Alternative Vote electoral system makes MPs work harder for their constituents because they need the support of a majority of them to get elected.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 11

BASE: ALL

The First-Past-The-Post electoral system should be kept because it is an important part of Britain's political tradition.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 12

BASE: ALL

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that you will vote in the May 5th referendum on a proposed change in Britain's electoral system?

0 – Very unlikely to vote

1

2

3

4

5

6

7

8

9

10 – Very likely to vote

Don't know

PAGE 13

BASE: ALL

If you do vote in the May 5th referendum, have you decided how you will vote?

Yes, I have decided

No, I have not decided yet

I definitely will not vote

Don't know

PAGE 14

BASE: 'Decided' at PAGE 13

How will you vote? At present, the UK uses the 'first past the post' system to elect MPs to the House of Commons. Should the 'alternative vote' system be used instead?

Yes, adopt the alternative vote system

No, keep the first past the post system

Don't know

PAGE 15

BASE: 'Not decided' or 'Don't know' at PAGE 13

Which way are you *most likely* to vote? At present, the UK uses the 'first past the post' system to elect MPs to the House of Commons. Should the 'alternative vote' system be used instead?

Yes, adopt the alternative vote system

No, keep the first past the post system

Not sure

Don't know

Now, a few questions about the party leaders.

RANDOMISE PAGE 16 TO PAGE 18

PAGE 16

BASE: ALL

How well does the word 'trustworthy' describe David Cameron?

Very well

Quite well

Not very well

Not well at all

Don't know

PAGE 17

BASE: ALL

How well does the word 'trustworthy' describe Ed Miliband?

Very well

Quite well

Not very well

Not well at all

Don't know

PAGE 18

BASE: ALL

How well does the word 'trustworthy' describe Nick Clegg?

Very well

Quite well

Not very well

Not well at all

Don't know

RANDOMISE PAGE 19 TO PAGE 21

PAGE 19

BASE: ALL

Still thinking about party leaders, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Ed Miliband?

0 – Strongly dislike

1

2

3
4
5
6
7
8
9
10 – Strongly like
Don't know

PAGE 20

BASE: ALL

Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about David Cameron?

0 – Strongly dislike
1
2
3
4
5
6
7
8
9
10 – Strongly like
Don't know

PAGE 21

BASE: ALL

Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Nick Clegg?

0 – Strongly dislike
1
2
3
4
5
6
7
8
9
10 – Strongly like
Don't know

PAGE 22

BASE: All who live in Scotland at PAGE 1

BASE: If not [P1Q1=6] then routepage=24

Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Alex Salmond?

0 – Strongly dislike
1
2
3
4
5

6
7
8
9
10 – Strongly like
Don't know

PAGE 23

BASE: All who live in Wales at PAGE 1

BASE: If not [P1Q1=9] then routepage=24

Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Ieuan Wyn Jones?

0 – Strongly dislike

1
2
3
4
5
6
7
8
9
10 – Strongly like
Don't know

RANDOMISE PAGE 24 TO PAGE 27

PAGE 24

BASE: ALL

Please say how far you agree or disagree with the following statement.

I would be *seriously* neglecting my duty as a citizen if I didn't vote.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 25

BASE: ALL

Please indicate how far you agree or disagree with the following statement:

Being active in politics is a good way to get benefits for me and my family.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 26

BASE: ALL

Please indicate how far you agree or disagree with the following statement:

It takes too much time and effort to be active in politics and public affairs.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 27

BASE: ALL

**Please indicate how far you agree or disagree with the following statement:
Being active in politics is a good way to get benefits for groups that people care about
like pensioners or the disabled.**

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

RANDOMIZE PAGE 28 TO PAGE 33

PAGE 28

BASE: ALL

Now, some questions about the political parties.

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Labour Party?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 29

BASE: ALL

Now, some questions about the political parties.

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Conservative Party?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 30

BASE: ALL

Now, some questions about the political parties.

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Liberal Democrats?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 31

BASE: ALL

Now, some questions about the political parties.

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Green Party?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 32

BASE: ALL

Now, some questions about the political parties:

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the United Kingdom Independence Party (UKIP)?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 33

BASE: ALL

Now some questions about the political parties:

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the British National Party (BNP)?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 34

BASE: All who live in Scotland at PAGE 1

BASE: If not [P1Q1=6] then routepage=36

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Scottish National Party?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 35

BASE: All who live in Wales at PAGE 1

BASE: If not [P1Q1=9] then routepage=36

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Plaid Cymru?

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

PAGE 36**BASE: ALL****Now a few questions about economic conditions...****How does the financial situation of your household now compare with what it was 12 months ago? Has it:**

- Got a lot worse
- Got a little worse
- Stayed the same
- Got a little better
- Got a lot better
- Don't know

PAGE 37**BASE: ALL****How do you think the general economic situation in this country has changed over the last 12 months? Has it:**

- Got a lot worse
- Got a little worse
- Stayed the same
- Got a little better
- Got a lot better
- Don't know

PAGE 38**BASE: ALL****How do you think the financial situation of your household will change over the next 12 months? Will it:**

- Get a lot worse
- Get a little worse
- Stay the same
- Get a little better
- Get a lot better
- Don't know

PAGE 39**BASE: ALL****How do you think the general economic situation in this country will develop over the next 12 months? Will it:**

- Get a lot worse
- Get a little worse
- Stay the same
- Get a little better
- Get a lot better
- Don't know

PAGE 40**BASE: ALL****Which, if any, of the following words describe your feelings about the country's general economic situation? [Please tick up to FOUR]****ROTATE**

- Angry
- Happy
- Disgusted

Hopeful
Uneasy
Confident
Afraid
Proud
No Feelings **FIX**
Don't know **FIX**

RANDOMISE PAGE 41 AND PAGE 42

PAGE 41

BASE: ALL

With Britain in economic difficulties, which party do you think is best able to handle the situation?

Labour
Conservatives
Liberal Democrats
None of them
Don't know

PAGE 42

BASE: ALL

Which of the party leaders do you think can do the best job in managing Britain's economy?

Ed Miliband
David Cameron
Nick Clegg
None of them
Don't know

PAGE 43

BASE: ALL

**Please indicate how far you agree or disagree with the following statement:
The Government generally treats people like me fairly.**

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 44

BASE: ALL

**Please indicate how far you agree or disagree with the following statement:
There is often a big gap between what people like me expect out of life and what we actually get.**

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

RANDOMISE PAGE 45 AND PAGE 46**PAGE 45****BASE: ALL**

Please indicate how far you agree or disagree with the following statement:

It is every citizen's duty to vote in an election.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 46**BASE: ALL**

Please indicate how far you agree or disagree with the following statement:

Most of my family and friends think that voting is a waste of time.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 47**BASE: ALL**

On balance, would you say that most people can't be trusted or that most people can be trusted? Please use the 0-10 scale to indicate your view.

0 - Most people can't be trusted

1

2

3

4

5

6

7

8

9

10 - Most people can be trusted

Don't know

PAGE 48**BASE: ALL**

Do you think that most people you come into contact with would try to take advantage of you if they got the chance or would they try to be fair? Please use the 0 to 10 scale again, where 0 means 'would try to take advantage' and 10 means 'would try to be fair'.

0 - Try to take advantage

1

2

3

4

5

6

7

8

9

10 - Try to be fair

Don't know

PAGE 49**BASE: ALL**

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

Labour

Conservative

Liberal Democrat

Scottish National Party (SNP)

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Other

No – None

Don't know

PAGE 50**BASE: 'Other' at PAGE 49****BASE: If not [P49Q1=9] then routepage=51**

You said you generally think of yourself as an 'other' party. Please say here which party this is.

TEXT**PAGE 51****BASE: 'No-none' or 'Don't know' at PAGE 49****BASE: If not ([P49Q1=10] or [P49Q1=11]) then routepage=53**

Do you generally think of yourself as a little closer to one of the parties than the others?

If yes, please tell me which party?

Labour

Conservative

Liberal Democrat

Scottish National Party (SNP)

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Other

No – None

Don't know

PAGE 52**BASE: 'Other' at PAGE 51****BASE: If not [P49Q1=9] then routepage=53**

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

TEXT**PAGE 53****BASE: All those who named a party or 'other' at PAGE 49, 50, 51, 52****BASE: If [P49Q1=10] or [P49Q1=11] then routepage=54**

Would you call yourself very strong, fairly strong, or not very strong [VAR??]POPUP OF

PARTY NAMED ON PAGE 49,50 or 'supporter of this party' if PAGE 51, 52]?

Very strongly
Fairly strongly
Not very strongly
Don't know

RANDOMISE PAGE 54 TO PAGE 57**PAGE 54****BASE: ALL**

Please indicate whether you agree or disagree with the following statement.

I feel a sense of satisfaction when I vote.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 55**BASE: ALL**

Please indicate whether you agree or disagree with the following statement.

People are so busy that they don't have time to vote.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 56**BASE: ALL**

Please indicate whether you agree or disagree with the following statement.

Most people around here usually vote.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 57**BASE: ALL**

Please indicate whether you agree or disagree with the following statement.

I would feel very guilty if I didn't vote.

Strongly agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree
Don't know

PAGE 58

BASE: ALL

Thinking about your life as a whole, are you satisfied or dissatisfied with your life in general?

- Very satisfied
- Fairly satisfied
- A little dissatisfied
- Very dissatisfied
- Don't know

PAGE 59**BASE: ALL**

In general do you dislike taking risks, or do you like taking risks? Please use the scale below where 0 means "really dislike taking risks" and 10 means "really like taking risks" to indicate how you generally feel about taking risks.

- 0 Really dislike taking risks
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 Really like taking risks
- 12 Don't know

PAGE 60**BASE: ALL**

Thinking about how well democracy works in this country, on the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

- Very satisfied
- Fairly satisfied
- A little dissatisfied
- Very dissatisfied
- Don't know

PAGE 61**BASE: ALL**

Thinking about the outcomes of general elections, which of these statements is more important to you? [please tick the statement you prefer]

- That one party get more than half the seats in parliament so it can govern on its own
- That every party's percentage of seats in parliament is the same as their percentage of the vote
- Don't know

RANDOMIZE PAGE 62 AND PAGE 63**PAGE 62****BASE: ALL**

On a scale of 0 to 10, how much attention do you generally pay to politics?

- 0 – Pay no attention
- 1
- 2
- 3

4

5

6

7

8

9

10 - Pay a great deal of attention

Don't know

PAGE 63**BASE: ALL**

On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence, how much influence do you have on politics and public affairs?

0 - No influence

1

2

3

4

5

6

7

8

9

10 – Great deal of influence

Don't know

PAGE 64**BASE: ALL**

Have any political parties or other groups contacted you about how to vote in the May 5th referendum on changing Britain's electoral system?

No

Yes

Don't know

PAGE 65**BASE: 'Yes' at PAGE 64****BASE: If not 'yes' at PAGE 64 then routepage=67**

Please indicate all the political parties and other groups that have contacted you [please tick all that apply]: [MULTICODE]

The 'No' Campaign - 'No to AV'

The 'Yes' Campaign - 'Yes to Fairer Votes'

Conservative Party

Labour Party

Liberal Democrat Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Scottish National Party

Plaid Cymru

Family Members

Friends

Neighbours

Co-workers

Fellow Students

Other [Please specify]

PAGE 66**BASE: 'Other' AT PAGE 65****BASE: If not 'Other' AT PAGE 65****You said an 'other' contacted you, which party or group is that?****TEXT AREA****RANDOMISE PAGE 67 TO PAGE 69****PAGE 67****BASE: ALL****How much attention have you paid to news about the May 5th referendum in the newspapers?**

A great deal of attention

Some attention

Not much attention

No attention at all

Don't know

PAGE 68**BASE: ALL****How much attention have you paid to news about the May 5th referendum on TV or on the radio?**

A great deal of attention

Some attention

Not much attention

No attention at all

Don't know

PAGE 69**BASE: ALL****How much attention have you paid to news about the May 5th referendum on the internet?**

A great deal of attention

Some attention

Not much attention

No attention at all

Don't know

Here are a few more statements people are saying about the present First-Past-The-Post and the Alternative Vote electoral systems. Please tell me if you agree or disagree.**PAGE 70****BASE: ALL****If Britain adopts the Alternative Vote electoral system, the Liberal Democrats will always be part of the government.**

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 71**BASE: ALL**

The First Past the Post electoral system helps voters to know which party is responsible for policy success or failure.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 72**BASE: ALL**

The Alternative Vote electoral system is too hard for the average person to understand.

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

Don't know

PAGE 73**BASE: ALL**

Thinking generally about coalition government, do you think that coalition government is a good thing or a bad thing?

Very good

Good

Neither good nor bad

Bad

Very bad

Don't know

PAGE 74**BASE: ALL**

If there were a General Election tomorrow, which party would you vote for?

Conservative

[routepage=78](#)

Labour

[routepage=78](#)

The Liberal Democrats

[routepage=78](#)

None – won't vote / never vote

[routepage=78](#)

Other party

[routepage=75](#)

Don't know

[routepage=76](#)

PAGE 75**BASE: 'Other party' at PAGE 74**

You say you would vote for another party. Which, if any, of the following would you vote for?

Scottish National Party

[routepage=78](#)

Plaid Cymru

[routepage=78](#)

Green Party

[routepage=78](#)

United Kingdom Independence Party (UKIP)

[routepage=78](#)

British National Party (BNP)

[routepage=78](#)

Other party

[routepage=78](#)

PAGE 76

BASE: 'Don't know' at PAGE 74**Which party would you be most inclined to vote for?**

Conservative	route=78
Labour	route=78
The Liberal Democrats	route=78
None – won't vote / never vote	route=78
Other party	route=77
Don't know	route=78

PAGE 77**BASE: 'Other party' at PAGE 76****You say you would be most inclined to vote for one of the other parties. Which, if any, of the following would you be most inclined to vote for?**

Scottish National Party
 Plaid Cymru
 Green Party
 United Kingdom Independence Party (UKIP)
 British National Party (BNP)
 Other party
 Don't know

PAGE 78**BASE: ALL****Did you vote in the General Election held on the 6th May 2010, or were you unable to?**

Yes, I voted
 No, I chose not to vote
 No, I was unable to vote
 No, I was not eligible to vote
 Don't know

PAGE 79**BASE: 'Yes' AT PAGE 78****Which party did you vote for?**

Conservative
 Labour
 Liberal Democrats
 Scottish National Party (SNP)
 Plaid Cymru (PC)
 British National Party (BNP)
 Green Party
 United Kingdom Independence Party (UKIP)
 Other Party
 None – won't vote / never vote
 Don't know

PAGE 80**BASE: ALL****Using a scale from 0 to 10 where 0 means 'no trust' and 10 means 'a great deal of trust', how much do you trust political parties.**

0 - No trust
 1
 2
 3
 4
 5

6

7

8

9

10 - Great deal of trust

Don't know

PAGE 81**BASE: ALL**

Using a scale from 0 to 10 where 0 means 'no trust' and 10 means 'a great deal of trust', how much do you trust politicians.

0 - No trust

1

2

3

4

5

6

7

8

9

10 - Great deal of trust

Don't know

Please indicate if you think that the following statements are *true* or *false*. If you don't know, please tick '*Don't know*'.

RANDOMIZE PAGE 82 TO PAGE 93**PAGE 82****BASE: ALL**

Polling stations close at 10.00pm on election day.

1 True

2 False

3 Don't Know

PAGE 83**BASE: ALL**

The Liberal Democrats support the Alternative Vote electoral system for Westminster elections.

1 True

2 False

3 Don't Know

PAGE 84**BASE: ALL**

The minimum voting age is 16.

1 True

2 False

3 Don't Know

PAGE 85**BASE: ALL**

Citizens of Commonwealth countries can vote in British elections if they receive special permission from the Electoral Commission.

- 1 True
- 2 False
- 3 Don't Know

PAGE 86

BASE: ALL

The outcome of the May 5th referendum on the Alternative Vote electoral system will not be binding unless 40 per cent of the electorate vote in the referendum.

- 1 True
- 2 False
- 3 Don't Know

PAGE 87

BASE: ALL

The Conservative Party wants to get rid of the present first-past-the-post electoral system.

- 1 True
- 2 False
- 3 Don't Know

PAGE 88

BASE: ALL

Ed Miliband wants to adopt the Alternative Vote electoral system.

- 1 True
- 2 False
- 3 Don't Know

PAGE 89

BASE: ALL

Any registered voter can obtain a postal vote for a general election if they want one - by contacting their local council and asking for a postal vote.

- 1 True
- 2 False
- 3 Don't Know

PAGE 90

BASE: All who live in England at PAGE 1

BASE: If [P1Q1=6] then routepage=92

BASE: If [P1Q1=9] then routepage=94

Thinking back to some past elections, please indicate which of the following elections you voted in [for each election, please tick the box to the right of it that applies to you]:

	Definitely voted	Did not vote	Not eligible then	Not sure/Don't know
The 2005 British General Election				
The 2009 Election for the European Parliament				
The 2004				

Election for the European Parliament				
The last local election				

PAGE 91**BASE: All who live in England at PAGE 1 (NOT P1Q1 = 6 OR 9)**

People are called upon to vote in elections at different levels of government - European, national, regional, local, and sometimes referendums. Thinking generally and not about any specific election, please indicate how important it is to you personally to vote in elections at that level, on a scale of 1 to 7, where 1 is not at all important and 7 is very important [for each type of election, please tick that box to the right of it that best represents your view].

	1 Not at all important	2	3	4	5	6	7 Very important	Don't know
British general elections								
Elections for the European Parliament								
Local elections								
Referendums								

PAGE 92**BASE: All who live in Scotland [P1Q1=6]**

Thinking back to some past elections, please indicate which of the following elections you voted in [for each election, please tick the box to the right of it that applies to you]:

	Definitely voted	Did not vote	Not eligible then	Not sure/Don't know
The 2005 British General Election				
The 2007 Election for the Scottish Parliament				
The 2009 Election for the European Parliament				
The 2004 Election for the European Parliament				
The last local election				

PAGE 93**BASE: All who live in Scotland [P1Q1=6]**

People are called upon to vote in elections at different levels of government - European, national, regional, local, and sometimes referendums. Thinking generally and not about any specific election, please indicate how important it is to you personally to vote in elections at that level, on a scale of 1 to 7, where 1 is not at all important and 7 is very important [for each type of election, please tick that box to the right of it that best represents your view].

	1 Not at all important	2	3	4	5	6	7 Very important	Don't know
British general elections								
Elections for the Scottish Parliament								
Elections for the European Parliament								
Local elections								
Referendums								

PAGE 94**BASE: All who lives in Wales [P1Q1=9]**

On March 2nd, 2011, there was a referendum on expanding the powers of the Welsh Assembly. Did you vote in the referendum?

Yes, I voted

No, I chose not to vote

No, I was unable to vote

No, I was not old enough to vote

Don't know

PAGE 95**BASE: All who live in Wales [P1Q1=9] AND 'Yes' AT PAGE 94**

Did you vote yes, in favour of expanding the powers of the Welsh Assembly, or no, against expanding the powers of the Welsh Assembly?

Voted Yes

Voted No

Can't remember

Don't know

PAGE 96**BASE: All who live in Wales [P1Q1=9]**

Thinking back to some past elections, please indicate which of the following elections you voted in [for each election, please tick the box to the right of it that applies to you]:

	Definitely voted	Did not vote	Not eligible then	Not sure/Don't know
The 2005 British General Election				
The 2007				

Election for the Welsh Assembly				
The 2009 Election for the European Parliament				
The 2004 Election for the European Parliament				
The last local election				

PAGE 97**BASE: All who live in Wales [P1Q1=9]**

People are called upon to vote in elections at different levels of government - European, national, regional, local, and sometimes referendums. Thinking generally and not about any specific election, please indicate how important it is to you personally to vote in elections at that level, on a scale of 1 to 7, where 1 is not at all important and 7 is very important [for each type of election, please tick that box to the right of it that best represents your view].

	1 Not at all important	2	3	4	5	6	7 Very important	Don't know
British general elections								
Elections for the Welsh Assembly								
Elections for the European Parliament								
Local elections								
Referendums								

RANDOMIZE PAGE 98 AND PAGE 99**PAGE 98****BASE: ALL**

Please indicate which political parties you think favor, oppose, or are divided about changing Britain's electoral system from First Past The Post to Alternative Vote [for each political party, please tick that box to the right of it that best represents what you think].

	Party Favors AV	Party is Opposed to AV	Party is Divided Over AV	I Don't Know
Labour				
Conservative				
Liberal Democrat				
Green Party				

United Kingdom Independence Party (UKIP)				
British National Party (BNP)				
Scottish National Party (SNP)				
Plaid Cymru				

PAGE 99**BASE: ALL**

Please say which party leaders and politicians who *you think* favor or oppose changing Britain's electoral system from First Past the Post to Alternative Vote [for each party leader and politician, please tick that box to the right of him that best represents what you think].

	Politician Favors AV	Politician Is Opposed to AV	I Don't Know
Ed Miliband			
David Cameron			
Nick Clegg			
Alex Salmond			
Ieuan Wyn Jones			
John Prescott			
Peter Mandelson			

DEMOGRAPHICS - HOW MANY ALREADY RECORDED BY YOUNGOV, including newspaper readership (daily and/or Sunday editions, and frequency thereof)?

PAGE 100**BASE: ALL**

What is your year of birth?

1900 or earlier

1901

1902

1903

1904

1905

1906

1907

1908

1909

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1911

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1993
Abstain

PAGE 101

BASE: 'Abstain' at PAGE 100

BASE: If not [P100Q1=??] then routepage=102;

In that case, could you say which age band you would fall into?

16 to 17
18 to 24
25 to 39
40 to 54
55 or over

PAGE 102

BASE: ALL

What is your gender?

Male
Female

PAGE 103

BASE: All

At what age did you complete, or will you complete, your full-time education?

14 or under
15
16
17 to 18
19 to 20
21 to 22
23 to 24
25 or older

PAGE 104

BASE: ALL

Finally, please indicate your total annual household income before any taxes or other deductions?

Less than £ 5000 per year

£5000 to £9999

£10 000 to £14 999

£15 000 to £19 999

£20 000 to £24 999

£25 000 to £29 999

£30 000 to £39 999

£40 000 to £49 999

£50 000 to £59 999

£60 000 to £69 999

£70 000 to £79 999

£80 000 to £89 999

£90 000 to £99 999

£100 000 or more

Prefer not to say